

# Georgia Bio E-Chronicle

July 2010

## GA Life Sciences Summit 2010

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## Upcoming Events

### **Money, Money, Money: Funding for Emerging Companies**

Tuesday, July 13, 2010  
Georgia Tech Research Institute Conference (GTRI) - Atlanta, GA  
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### **National Conference on Health Communication, Marketing, and Media**

August 17-19, 2010  
Atlanta, GA | Omni Hotel  
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### **Conference on Comparative Effectiveness**

September 15, 2010  
Georgia Tech Research Institute Conference (GTRI) - Atlanta, GA  
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### **AdvaMed 2010**

October 18-20, 2010  
Washington, DC  
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### **The 12th Annual Southeast BIO Investor Forum 2010**

November 3-4, 2010  
Ritz-Carlton Buckhead, Atlanta, GA  
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## **HS Biotech Course Boosts Student, Parent Interest in Science**

The first evaluation of the new Georgia high school biotechnology curriculum reveals the course has had a positive impact not only on student attitudes about the science, but also on their parents' attitudes toward biotechnology.

The biotechnology curriculum with its unique hands-on, lab-orientation approach was expected to result in increased student engagement. The student surveys confirmed this, with significant positive changes in key benchmarks, including: students' interest in continuing science courses; confidence in their ability to tackle more advanced content; motivation to be successful in class, solve problems and find answers to challenges; and expectations that biotechnology knowledge will benefit them in their future careers.

Nearly 50% of the students agreed they paid more attention in biotechnology class than in their other science classes. Parents also report that their own attitudes about biotechnology and science in general have changed.

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## **9 of 14 Gov. Candidates Answer Bioscience Questions** *Still No Responses from Mangham, Porter; Handel, McBerry, Oxendine*

Georgia's gubernatorial primary elections are July 20. There are seven Democrats and seven Republicans competing for their party's nomination to run in the general election November 2. Georgia Bio asked all the candidates to submit written answers to three questions of critical significance to Georgia's life sciences industry and the state's future. [Click here to read the questions and answers.](#)

GaBio commends those candidates who have responded: from the Democratic Party, Attorney General **Thurbert Baker**, former Governor **Roy Barnes**, **Bill Bolton**, Mayor **Carl Camon** and General **David Poythress**; and from the Republican Party, former Congressman **Nathan Deal**, former State Senator **Eric Johnson**, **Otis Putnam**, and State Senator **Jeff Chapman**.

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## US Supreme Court Rules on Case that Threatened Biotech Patents

*GaBio Battled to Protect Industry with Amicus Brief*

Bioscience companies breathed a sigh of relief this week when the U.S. Supreme Court decided a case, *Bilski v. Kappos*, that had the potential to undermine patented biotech innovations.

Although the Supreme Court rejected the proposed business method patent at issue in the case, the Court's ruling actually may help some types of biomedical patents because the court disavowed a rigid lower-court legal test that had been criticized by advocates of broader patent rights, including biotechnology and pharmaceutical companies.

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## The Internet: A Hidden Side of the Job Hunt

By Lydia Morris: ELN Communications Coordinator | Ph.D. Candidate, Emory University

Whether you are applying to graduate programs, have just defended your doctoral thesis, or are fresh off a five-year post-doc, the job market is becoming increasingly tough. And there is a new aspect to the interview process you may not be aware of. Knowledge of how and why employers are using the Internet as part of evaluating candidates can keep your application competitive in this tough job search climate.

Gemayel Thompson, associate director of academics and operations at Sylvan Learning Center, is responsible for hiring teaching assistants. He explains why employers look to the Internet for additional information on applicants that may not be revealed during an interview. "The person they are in an interview can be different than the person they are in real life," Mr. Thompson said. He also feels one can gauge the kind of judgment an applicant has by "how much information they are willing to put out there" on the Internet.

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